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FOR IMMEDIATE RELEASE

Opelika Chamber Offers One to One Counseling with Dr. Jackie DiPofi

OPELIKA, AL – (August 8, 2011) – The Opelika Chamber of Commerce is pleased to offer a one on one counseling for the business community. Dr. Jackie DiPofi, Auburn University Small Business Development Center (SBDC) Director, is an expert in business development and will be available to counsel with business leaders or future business leaders on Thursday, August 18 from 9 a.m. – 4 p.m. at the Chamber. Please call the chamber at (334) 745-4861 to make an appointment.

Partially funded by the U.S. Small Business Administration, the SBDC, under Dr. DiPofi's leadership, just recently won the ***Small Business Development Center Excellence and Innovation Award***.

Dr. DiPofi has a broad range of work experience spanning over 30 years, which provides her with practical skills applicable to most industries. Prior to joining Auburn University, she served in management positions in construction, retailing, accounting, and advertising. As an independent consultant, she assisted over 100 individuals in businesses as diverse as real estate, childcare, and architecture. Dr. DiPofi has developed training for many organizations, but most recently for the Southern Medical Association, Alabama Society of Certified Public Accountants, Southern Regional Radon Training Center, BE&K and Auburn Bank.